

29 June 2016

Air Partner appoints AVIAREPS as its new General Sales Agent in Switzerland

[Air Partner](#), the global aviation services group, is pleased to announce the appointment of [AVIAREPS](#) as its new General Sales Agent (GSA) in the Swiss market, effective 1 July 2016. AVIAREPS is a global leader in tourism, aviation, hospitality and trade promotion representation, with its Swiss office located in Zurich.

A small team of AVIAREPS employees will support Air Partner's sales activities and market presence in Switzerland for both Commercial Jet charters and scheduled tickets for groups. The broker activity for Switzerland will continue to be operated by Air Partner's offices in Vienna and Paris - for the German and French speaking areas respectively.

Bernhard Egger, Country Manager at Air Partner, commented: *"We are delighted to be working with AVIAREPS, a company which shares Air Partner's commitment to providing only the highest standards of customer service. We have been active in the Swiss market for 15 years now and remain focused on growing our customer base here. We have no doubt that AVIAREPS' extensive network will help us achieve this."*

Thomas Welti, General Manager at AVIAREPS, said: *"It is our mission at AVIAREPS to connect as many people as possible with superior travel solutions. Air Partner's offering is second to none and we look forward to raising awareness of this across the country."*

Air Partner's Commercial Jets division organises bespoke charters and aviation solutions for groups of every size on airliners seating 20 or more passengers. Clients include the sports sector, conference and incentive industry, Oil & Gas, tour and cruise operators, international conglomerates, governments, and humanitarian aid organisations. Private charters are used for a wide variety of reasons such as product launches, country evacuations, global sporting events, troop movements, crew rotations, emergency replacements and package holiday travel.

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About Air Partner:

Founded in 1961, Air Partner is a global aviation services group that provides worldwide solutions to industry, commerce, governments and private individuals. The Group is structured into four reporting divisions: Commercial Jets, Private Jets, Freight and Baines Simmons. The Commercial Jet division charters large airliners to move groups of any size. Private Jets offers the company's unique pre-paid JetCard scheme and on-demand charter. Air Partner Freight charters aircraft of every size to fly almost any cargo anywhere, at any time. Cabot Aviation, which is formed within the Commercial Jet division, provides comprehensive remarketing programmes for all types of commercial and corporate aircraft to a wide range of international clients. Baines Simmons is a world leader in Aviation Safety Consulting which specialises in aviation regulation, compliance and safety management. Air Partner is headquartered alongside Gatwick airport in the UK. Air Partner operates 24/7 year-round and has 20 offices globally. Air Partner is listed on the London Stock Exchange (AIR) and is also ISO 9001:2008 compliant for commercial airline and private jet solutions worldwide. www.airpartner.com

About AVIAREPS:

Founded in Germany in 1994 with an extensive office network spanning all continents with 58 offices in 43 countries, the AVIAREPS Group is the world's leading airline and tourism management company with over 100 airlines and more than 150 tourism clients in its portfolio. In addition to providing well established passenger General Sales Agent (GSA) services and tourism marketing representation, clients are also offered expertise and services in public relations, advertising, IT solutions, consulting, financial services, airport marketing, and trade & retail promotion. For further information, please visit www.aviareps.com or follow us on Facebook at <https://www.facebook.com/AviarepsGroup>.