

# AIR PARTNER

## THE HIGH-FLYING DESTINATIONS THIS EASTER, AS REVEALED BY AIR PARTNER'S JETCARD

- The best destinations for private jet flyers to explore this spring and why a growing number of people are choosing to use the most flexible private jet programme



**London, UK, 28 March 2018:** Air Partner, the leading private aviation company, provides clients with the fastest way to travel this Easter with its JetCard programme. Air Partner's JetCard programme remains the most flexible private jet membership for the fifth consecutive year in Europe and USA according to Conklin & de Decker, the independent aviation consultancy.

As more and more people look to travel abroad this Easter, private jet charter allows clients the flexibility to choose when they want to fly, to skip lengthy queues and arrive even closer to their final destination. ABTA reports that over half of all holidaymakers are planning to take a city break this year, while 47% will choose a beach holiday in 2018 and the Easter break is the perfect time to do that.

"Air Partner's JetCard offers a quick and unrivalled private jet solution to those looking to getaway this Easter. Easter is the perfect time to book a city break or short beach holiday and Air Partner allows clients to access smaller airports, bespoke in-flight experiences and dedicated Account Managers to look after every detail. Our JetCard continues to set the industry standard and has seen an increase of 13% in the number of flights and passengers flown in January and February this year compared to a year earlier," said Julia Timms, Chief Marketing Officer.

Air Partner has selected some of the best spots to visit this Easter with their JetCard to enjoy some snow, sun or culture:

European ski resorts are overflowing with late snow due to the recent cold weather making Easter skiing a must this year. Air Partner's clients can travel even closer to the slopes by accessing smaller airports meaning more ski time. For those who want to enjoy every last minute on the slopes, a helicopter transfer from the airport can also be arranged. Air Partner saw more than a 50% increase in both distance and time flown during the early winter season in 2017 when compared to the same period in 2016.

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New York is perfect for a short Easter break with its annual Easter Bonnet Parade which can be followed by a spot of brunch and some leisurely walks through the city. Those looking for beach and city breaks can visit destinations such as Malaga, Ibiza and Palma. Both Malaga and Palma are host to colourful parades at this time of year including the spectacular La Sang procession which sees a huge gathering on all the streets.

Air Partner specialises in last minute logistical planning and complex multi-leg trips making even the most remote location more convenient and accessible. Air Partner completed over 250 complex multi-leg JetCard trips from March 2017 through to March 2018. Multi-leg trips allow clients to travel to multiple destinations even further afield and in a shorter period of time. Air Partner's use of quieter regional airports and private terminals means clients can be brought closer to their final destination and helps to avoid the busy Easter queues. Scheduled services are quickly overwhelmed during busy periods, and clients looking to book last minute Easter breaks can do so through the flexible private aviation services of Air Partner.

Air Partner's JetCard offers clients an unrivalled jet solution with 24/7 global coverage year-round. Clients who use the JetCard only pay for the time they fly with no hidden fees, flight hours that never expire and fully-refundable account balances. There is no limit to the number of users of a jetCard, which gives great flexibility for both leisure and those traveling for business. Clients can also benefit from Air Partner's premium cancellation policy which allows them to change their destination or cancel the trip entirely up until 7am the day before the flight with no risk of incurring any cancellation fees.

For more information on Air Partner please visit [www.airpartner.com](http://www.airpartner.com)

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## **About Air Partner**

Founded in 1961, Air Partner is a global aviation services group that provides worldwide solutions to industry, commerce, governments and private individuals. The Group has two divisions Broking division, comprising air charter broking and remarketing; and the Consulting : & Training division, comprising the aviation safety consultancies, Baines Simmons, Clockwork Research and SafeSkys, as well as Air Partner's Emergency Planning Division. For reporting purposes, the Group is structured into four divisions: Commercial Jets, Private Jets, Freight (Broking) and Consulting & Training (Baines Simmons, Clockwork Research, SafeSkys and Air Partner's Emergency Planning Division). The Commercial Jet division charters large airliners to move groups of any size. Air Partner Remarketing, which is within the Commercial Jet division, provides comprehensive remarketing programs for all types of commercial and corporate aircraft to a wide range of international clients. Private Jets offers the Company's unique pre-paid JetCard scheme and on-demand charter. Freight charters aircraft of every size to fly almost any cargo anywhere, at any time. Baines Simmons is a world leader in aviation safety consulting specializing in aviation regulation, compliance and safety management. Clockwork Research is a leading fatigue risk management consultancy.

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SafeSkys is a leading Environmental and Air Traffic Control services provider to UK and International airports. Air Partner is headquartered alongside Gatwick airport in the UK. Air Partner operates 24/7 year-round and has 20 offices globally. Air Partner is listed on the London Stock Exchange (AIR) and is ISO 9001:2008 compliant for commercial airline and private jet solutions worldwide. [www.airpartner.com](http://www.airpartner.com)