

AIR PARTNER

PRIVATE JET TRAVEL FAVOURED AMONG WEALTHY HOME BUYERS LOOKING FOR PROPERTIES OVERSEAS



London, UK, 9 July 2018: International home buyers are increasingly looking to private air charters to source high-end properties across Europe, according to Air Partner, the leading global aviation company.

Air Partner says bookings by high-flying clients using private jets to find and buy overseas properties are 15 per cent higher this year alone, compared to last year.

As the growth in overseas property markets continues to rise, Air Partner has seen an increase in private air charter among international home buyers. Jet-setting property seekers are opting for private air travel to take advantage of the time-saving benefits.

According to the UK's leading independent real estate consultancy, Knight Frank, 2017 saw positive or static annual price growth in two-thirds of 100 luxury residential markets tracked in Knight Frank's *Prime International Residential Index (PIRI)*.

The latest results of the *PIRI 100 index*, which analyses the performance of the world's leading prime second home and city residential markets, confirms the extent to which Europe is seeing positive growth after a decade of weak results.

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Four of the top 10 performing cities were in Europe including Amsterdam where property prices rose by 15 per cent in the year, Frankfurt (12.9 per cent), Paris (12 per cent) and Madrid (10.6 per cent).

Edward de Mallet Morgan, Partner, Global Prime Sales at Knight Frank, said, “Our high-net-worth clients regularly travel by private jet when viewing international properties for sale.

“These clients are time-poor and the hassle-free nature of private jet travel and the fact they can reach remote or multiple locations in one day makes it a straightforward and efficient way to travel when considering an overseas property purchase.”

Julia Timms, Air Partner’s Chief Marketing Officer, said: “Private jet travel is proving highly beneficial to the international real estate market. Many of our clients looking to buy houses and properties overseas opt for private jet travel for the ease and flexibility.

“Travelling privately makes it easy to overcome the challenges posed by shopping abroad for properties. Moving between remote locations over a short period of time is no obstacle for private jet users.

“Air Partner offers clients the flexibility of choice of when and where they want to fly. We provide bespoke multi-city flight options allowing our clients to skip lengthy queues by using private terminals and arrive even closer to their final destination, easing the home buying experience.”

The use of private charters for international home buying plays to Air Partner’s strengths of offering an unparalleled level of service allowing clients to set their own schedule, save precious time and travel in comfort and privacy.

Air Partner’s dedicated account management team consistently go above and beyond to offer tailor-made stress-free packages, with generous luggage

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allowances, personalised cabin service and door-to-door transport, as part of the same seamless service.

For more information on Air Partner please visit www.airpartner.com

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About Air Partner

Founded in 1961, Air Partner is a global aviation services group that provides worldwide solutions to industry, commerce, governments and private individuals. The Group has two divisions; the Broking division, comprising air charter broking and remarketing; and the Consulting & Training division, comprising the aviation safety consultancies, Baines Simmons, Clockwork Research and SafeSkys, as well as Air Partner's Emergency Planning Division. For reporting purposes, the Group is structured into four divisions: Commercial Jets, Private Jets, Freight (Broking) and Consulting & Training (Baines Simmons, Clockwork Research, SafeSkys and Air Partner's Emergency Planning Division). The Commercial Jet division charters large airliners to move groups of any size. Air Partner Remarketing, which is within the Commercial Jet division, provides comprehensive remarketing programs for all types of commercial and corporate aircraft to a wide range of international clients. Private Jets offers the Company's unique pre-paid JetCard scheme and on-demand charter. Freight charters aircraft of every size to fly almost any cargo anywhere, at any time. Baines Simmons is a world leader in aviation safety consulting specializing in aviation regulation, compliance and safety management. Clockwork Research is a leading fatigue risk management consultancy.

About Knight Frank

Knight Frank LLP is the leading independent global property consultancy. Headquartered in London, Knight Frank has more than 15,000 people operating from 418 offices across 60 markets. The Group advises clients ranging from individual owners and buyers to major developers, investors and corporate tenants. For further information about the Company, please visit www.knightfrank.com.