

19 May 2015 - London, Gatwick

**Air Partner flies Hosted Buyers to IMEX 2015
and Exhibits on stand F338**

Air Partner's Travel division, which specialises in providing expert advice and support for scheduled airline travel, is pleased to announce that it is arranging all hosted buyer flights for IMEX 2015. This will be the fourth consecutive year that Air Partner's Travel team has worked with IMEX on this aspect of the event.

IMEX is a worldwide exhibition for incentive travel, meetings and events. As part of the event, a Hosted Buyer Programme is offered, providing travel and accommodation for qualifying buyers. This has been specifically designed to encourage high-calibre buyers to visit IMEX, the largest meetings and incentive travel exhibition in the world. Last year, Air Partner organised several thousand scheduled service flights for hosted buyers to Frankfurt for the three day event.

Sarah Jamieson, from Air Partner Travel, commented, ***"This is the fourth year in succession Air Partner has been selected to manage IMEX's hosted buyer programme and we're delighted to be working with them again. The team at Air Partner is focused on excellent customer service, ensuring clients have innovative solutions, that are tailored to their exact needs; it is these attributes that ensure clients continue to work with Air Partner."***

Air Partner will also be attending IMEX 2015 in its own professional capacity, exhibiting on stand F338. Air Partner's commercial jet division has been a significant player in the MICE sector for over 50 years. Last year alone the company flew over 100,000 MICE passengers to conferences across the globe both on scheduled services and via private charters.

Air Partner's MICE team provides customers with bespoke aviation services, allowing corporates attending meetings, conferences and events to select every aspect of their transport solution - enabling travel time to become part of the brand experience. Air Partner bespoke services include branding the outside of the aircraft, skilfully advising clients on the best aircraft solutions across charter or scheduled, dedicated check-in, fast-track screening, preferred seat selection, and the production of over 3 million branded headrest covers for numerous clients.

Linzi Barber of Air Partner said: *"We're looking forward to attending IMEX, Air Partner will have a strong presence at the event, enabling us to spend time with our clients, listening to their needs and really understanding the details of the bespoke service they require from Air Partner."*

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About Air Partner

Air Partner has been trading for over 50 years and is a world leading provider of aviation charter services to industry, commerce, governments and individuals worldwide. The Group is globally recognised as a leading charter broker and organises ad hoc aircraft charters of every type for any reason. Its three main divisions comprise Air Partner Private Jets, Air Partner Commercial Jets and Air Partner Freight. Air Partner's Commercial Jets division organises bespoke charters and aviation solutions for groups of every size on airliners seating 20 or more passengers. Clients include the conference and incentive industry, tour and cruise operators, international conglomerates, governments, and humanitarian aid organisations. Private Jets offers the company's pre-paid JetCard scheme and on-demand charter. With its headquarters alongside Gatwick airport in the UK, Air Partner operates 24/7 year-round and has 20 offices globally. Air Partner is also the only air charter broker in the UK certified ISO 9001:2008 compliant for commercial airline and private jet solutions worldwide. www.airpartner.com