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**Air Partner to arrange hosted buyer flights to IMEX America
for the sixth consecutive year**

Air Partner, a global provider of aircraft charter and scheduled airline travel, is working with IMEX America to arrange hosted buyer flights for the 2016 exhibition in Las Vegas for the sixth consecutive year.

IMEX America offers the largest Hosted Buyer Program in North America, providing travel and accommodation for qualifying buyers. This has been specifically designed to encourage high-calibre buyers from the U.S. and around the world to visit the exhibition. Air Partner successfully operated the same program at IMEX 2016 in Frankfurt, which took place in April.

Air Partner's Travel division, which specializes in providing scheduled airline travel for groups of all sizes, has arranged over 12,000 scheduled flights for hosted buyers to the IMEX exhibitions since 2011.

Carina Bauer, CEO, IMEX Group said: "We have worked with Air Partner for a number of years and rely on their professionalism and high quality service to help us administrate the thousands of flights we book each year for our hosted buyers. It is a pressured role, but we know that they are always there to assist and they regularly go beyond the call of duty to ensure that our buyers have the best possible experience."

Air Partner's Commercial Jets division, which arranges global group air charter flights, will also be exhibiting at IMEX America (Stand 2318). The Commercial Jets team will be available to meet with hosted buyers arranging group travel for meeting and incentive events. In support of the exhibition's Wellbeing theme, the team will also be holding a Spafinder gift-card giveaway, so visitors to the stand can take advantage of this while also finding out more about Air Partner's air charter services, scheduled tickets and inflight services.

Air Partner's Commercial Jet and Travel divisions have been significant players in the MICE industry for over 50 years and understand that when organizing a conference or promotional event, getting guests there in style is critically important. Air Partner has worked with event planners in every part of the world for all imaginable types of event, operating as a one-stop shop for flights, transfers and accommodation.

The benefits of aircraft charter for the MICE market are numerous. Clients are able to fly large numbers of passengers directly to destinations that might otherwise not be served by scheduled service, and on a schedule tailored to their needs. For larger groups, airport check-in can be arranged at the hotel to make the process as efficient and stress-free as possible. Clients may also choose to combine scheduled service with air charter by having passengers travel on scheduled airlines from several locations to one central point where they can board the same chartered aircraft. Through its Commercial Jet and Travel divisions, Air Partner is able to seamlessly coordinate air charter programs with scheduled flights.

Air Partner is also able to provide a personalized experience both at the airport and on-board, enabling travel time to become part of the overall brand experience, including the use or display of a client's products and logo all the way through to live in-flight entertainment. Branded headrests are the most popular request as they provide an instant 'wow' factor for everyone boarding the plane, although Air Partner can arrange any small touch a client wishes. Requests previously fulfilled include, amenity kits personalized with the passengers' names and the playing of disco music throughout a client's flight to create a "party" atmosphere.

Further information can be found on Air Partner's complete range of travel solutions for meeting and event planners on the company's website at www.airpartner.com.

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Founded in 1961, Air Partner is a global aviation services group that provides worldwide solutions to industry, commerce, governments and private individuals. The Group has two divisions: (a) Broking division, comprising air charter broking and remarketing through the Air Partner and Cabot brands respectively; and (b) Training & Consulting division, via the aviation safety consultancy Baines Simmons. For reporting purposes, the Group is structured into four divisions: Commercial Jets, Private Jets, Freight (Broking) and Baines Simmons (Training & Consultancy). The Commercial Jet division charters large airliners to move groups of any size. Cabot Aviation, which is formed within the Commercial Jet division, provides comprehensive remarketing programs for all types of commercial and corporate aircraft to a wide range of international clients. Private Jets offers the company's unique pre-paid JetCard scheme and on-demand charter. Air Partner Freight charters aircraft of every size to fly almost any cargo anywhere, at any time. Baines Simmons is a world leader in Aviation Safety Consulting which specializes in aviation regulation, compliance and safety management. Air Partner is headquartered alongside Gatwick airport in the UK. Air Partner operates 24/7 year-round and has 20 offices globally. Air Partner is listed on the London Stock Exchange (AIR) and is also ISO 9001:2008 compliant for commercial airline and private jet solutions worldwide. www.airpartner.com