

# AIR PARTNER

## **AIR PARTNER TO SHOWCASE AT IMEX & ARRANGE HOSTED BUYER FLIGHTS FOR THE SEVENTH CONSECUTIVE YEAR**

**London, UK, 08 May 2018:** Air Partner, the global aviation services company is working with IMEX to arrange all hosted buyer flights for the IMEX 2018 event, running between 15-17 May, 2018, for the seventh consecutive year.

IMEX is the worldwide exhibition for incentive travel, meetings and events. As part of the event, a Hosted Buyer Programme is offered, providing travel and accommodation for qualifying buyers.

This has been designed to encourage high-calibre buyers to visit IMEX. For the last six years Air Partner has organised almost 14,000 scheduled service flights for hosted buyers to IMEX Frankfurt and IMEX America in Las Vegas for the prestigious three-day events.

As well as exhibiting at IMEX 2018 in its own professional capacity this year, on stand G260, Air Partner will also be offering visitors freshly prepared ice cream.

Air Partner's Commercial Jet and Travel divisions – which offer charter flights, scheduled tickets or a combination of both – have been a significant player in the MICE industry for over 50 years. They understand that when organising a conference or promotional event, getting guests there in comfort and on time is critically important.

Air Partner is working with event planners in every part of the world covering all types of events, operating as a one-stop service for flights, transfers and accommodation.

Jon Cavalli, Air Partner's Trading Manager - Commercial Jets UK, said, "Air Partner offers an unrivalled charter solution providing clients with the highest levels of service and bespoke packages. We are thrilled to be attending IMEX this year and to have been chosen to manage the flights for IMEX's hosted buyer programme for the seventh consecutive year."

The benefits of charter flights are numerous including; clients being able to fly large numbers of passengers directly to destinations that might otherwise not be served by scheduled services, and on a date and time of their choosing. For bigger groups, off airport check-in can be arranged at the hotel to make the process as efficient and stress-free as possible.

One recent client chartered an astonishing six commercial aircraft – two airbus A330s, a Boeing 777, Boeing 767 and a Boeing 737 – for one three-day corporate event. The six aircraft offered over 800 seats for delegates, flying from Scandanavia to Edinburgh and back.

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Air Partner started planning the logistics six months before the event took place to ensure everyone departed with a one-hour period and worked in close co-operation with airports, handling agents and the immigration authorities. Delegates were able to board the flight after checking in at specially-branded check-in desks, found their aircraft seats sporting the company's corporate logo and then enjoyed complimentary drinks from the free onboard bar.

Air Partner is also increasingly combining scheduled tickets with private charters for its clients, providing a more cost-effective option. This can involve flying groups of passengers on scheduled flights from different locations to one central airport where they can all board the same chartered aircraft.

A recent three-day conference involved flying 450 delegates on scheduled flights to one central point in Spain to then board a number of specially-chartered jets to travel on to Malaga for a three-day conference. To make for an unforgettable experience, the company's corporate logo appeared on check in desks, seatback headrests and all the firm's managing directors were dressed in captain's uniforms.

Air Partner's ability to provide a wholly personalised experience both at the airport and on-board means each touch point of the travelling experience becomes part of a truly bespoke event, meeting each brand's particular requirements.

For more information on Air Partner please visit [www.airpartner.com](http://www.airpartner.com)

**For further information please contact:**

**Paul Charles, Michael Johnson, Freddie Mills or Tatiana Hanlan at The PC Agency**

**+44 207 768 0001 / [AirPartner@pc.agency](mailto:AirPartner@pc.agency)**

## **About Air Partner**

Founded in 1961, Air Partner is a global aviation services group that provides worldwide solutions to industry, commerce, governments and private individuals. The Group has two divisions Broking division, comprising air charter broking and remarketing; and the Consulting : & Training division, comprising the aviation safety consultancies, Baines Simmons, Clockwork Research and SafeSkys, as well as Air Partner's Emergency Planning Division. For reporting purposes, the Group is structured into four divisions: Commercial Jets, Private Jets, Freight (Broking) and Consulting & Training (Baines Simmons, Clockwork Research, SafeSkys and Air Partner's Emergency Planning Division). The Commercial Jet division charters large airliners to move groups of any size. Air Partner Remarketing, which is within the Commercial Jet division, provides comprehensive remarketing programs for all types of commercial and corporate aircraft to a wide range of international clients. Private Jets offers the Company's unique pre-paid JetCard scheme and on-demand charter. Freight charters aircraft of every size to fly almost any cargo anywhere, at any time. Baines Simmons is a world leader in aviation safety consulting specializing in aviation regulation, compliance and safety management. Clockwork Research is a leading fatigue risk management consultancy. SafeSkys is a leading Environmental and Air Traffic Control services provider to UK and International airports. Air Partner is headquartered alongside Gatwick airport in the UK. Air Partner operates 24/7 year-round and has 20 offices globally. Air Partner is listed on the London Stock Exchange (AIR) and is ISO 9001:2008 compliant for commercial airline and private jet solutions worldwide. [www.airpartner.com](http://www.airpartner.com)

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