

## SUMMER SOLUTIONS FROM AIR PARTNER

**Empty legs, guaranteed availability and 'pay-before-you-fly' provide tempting reasons to travel by private jet this summer**



Time is the one luxury we cannot buy – and it is particularly precious over the Summer holidays, when family commitments and intense pressure on flight routes make seamless air travel solutions all the more important.

As the busy Summer break season heats up, the private jet experts at Air Partner have witnessed a 37% increase in bookings across April & June versus the earlier months of the year from travellers looking for safe and secure travel options without the risk of cost-ridden cancellation, strike action or frustrating delay. The key driving factors for bookings between 22 July and 31 August are 'unmissable family events', 'quality time with the children' and 'reliability'. The summer season is historically a busy period for the private jets team with summer holiday bookings comprising a 100% increase on other bookings throughout the year.

With access to over 7000 private jets worldwide, including the very latest models such as the Legacy 500, and a reservations team available 24/7, Air Partner can herald a jet to be ready for travel within a few hours' notice. JetCard clients even receive a guarantee that a jet will be available with as little as 24 hours' notice.

### **Late Availability**

Booked the gorgeous villa, got the family excited, but left the flights last? Those who have left it a little too late to book their flights will likely face low – or no - availability on popular European routes. With availability on a six-seater jet from London to Nice from £7,800 (£1,300 per person) – with first class amenities and the flexibility to choose the ideal departure time – private jet travel provides a compelling alternative to over-booked, scheduled Business or First Class flights.

### **Luxury for Less with Empty Legs**

For ultra-last-minute escapes, Air Partner's 'Empty Legs' offering, distributed each Wednesday to email subscribers (or can be viewed on [www.airpartner.com/empty-legs](http://www.airpartner.com/empty-legs)) opens up the world of private jet hire to a wider audience. Recent specials included an empty leg on an eight-seater flight to popular Palma (from London Biggin Hill) for £6,700 (£837 pp) and to Prague for just £5000 (£714 pp) for seven.

### **Planning ahead with JetCard**

Pre-booking air time with Air Partner's Jet Card is perfect for the frequent flier. Fixed fully-inclusive rates, no expiration date, guaranteed availability and no cancellation fee up until 7am the day before the flight, it is widely regarded as one of the most flexible private jet programmes available.

### **About Air Partner**

Founded in 1961, Air Partner is a London Stock Exchange-listed, global aviation services group that provides worldwide air travel solutions to industry, commerce, governments and private individuals.

A market leader in private aviation, Air Partner's heritage and experience ensures it retains its place as the preferred supplier to some of the world's leading corporations, business leaders, sports teams, creative talent and high-net-worth-individuals. Services include on-demand charter, access to a range of over 7000 planes and the innovative pre-paid JetCard membership, allowing guests to pre-book 25 hours of private jet flight time.

Operating on a truly global scale, Air Partner prides itself on its superlative service and a personal approach that has inspired great brand loyalty over the decades. Covering all tranches of the private aviation business – from commercial jet hire for large groups of people to on-demand private jets for solo travellers – all requests are met with the same thoughtful, considered care and attention to detail.

A snapshot of Air Partner's summer routes from London comprises;

Route	Plane type	Seats / pax	Total from rate	PP from rate
UK to Ibiza, Balearics	Light jet	6	£9,500	£1,583
UK to Ibiza, Balearics	Mid-size jet	8	£12,000	£1,500
UK to Olbia, Sardinia	Light jet	6	£9,800	£1,633
UK to Olbia, Sardinia	Mid-size jet	8	£12,500	£1,563
UK to Cannes, France	Light jet	6	£7,800	£1,300
UK to Cannes, France	Mid-size jet	6	£10,200	£1,700

For further information please visit [www.airpartner.com](http://www.airpartner.com)

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#### Notes to editors

Founded in 1961, Air Partner is a global aviation services group that provides worldwide solutions to industry, commerce, governments and private individuals. The Group has two divisions: Broking division, comprising air charter broking and remarketing; and the Consulting & Training division, comprising the aviation safety consultancies, Baines Simmons and Clockwork Research. For reporting purposes, the Group is structured into four divisions: Commercial Jets, Private Jets, Freight (Broking) and Consulting & Training (Baines Simmons and Clockwork Research). The Commercial Jet division charters large airliners to move groups of any size. Air Partner Remarketing, which is formed within the Commercial Jet division, provides comprehensive remarketing programmes for all types of commercial and corporate aircraft to a wide range of international clients. Private Jets offers the Company's unique pre-paid JetCard scheme and on-demand charter. Freight charters aircraft of every size to fly almost any cargo anywhere, at any time. Baines Simmons is a world leader in aviation safety consulting specialising in aviation regulation, compliance and safety management. Clockwork Research is a leading fatigue risk management consultancy. Air Partner is headquartered alongside Gatwick airport in the UK. Air Partner operates 24/7 year-

round and has 20 offices globally. Air Partner is listed on the London Stock Exchange (AIR) and is ISO 9001:2008 compliant for commercial airline and private jet solutions worldwide. [www.airpartner.com](http://www.airpartner.com)

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