

# AIR PARTNER

FOR IMMEDIATE RELEASE

## AIR PARTNER UNVEILS ULTRA-PREMIUM PACKAGES FOR THE 2020 BIG GAME

*Private Jet Services and Exclusive Experiences  
Include Access to Luxurious 72 Club at Miami's Hard Rock Stadium*



**FORT LAUDERDALE, Fla. – November 5, 2019**

– Global private aviation leader [Air Partner](#) has partnered with luxury lifestyle & travel concierge Flag in the Sand to bring the ultimate football experience to fans planning to attend the biggest game of the season. Those seeking a truly unique experience both on the ground and in the air as they head to Miami's Hard Rock Stadium on February 2, 2020 can take advantage of new special event packages, including premium seating and

private VIP parties. In addition, Air Partner is ensuring the journey to or from South Florida is a breeze with access to preferred airports, pre-arranged luxury ground transportation and more.

“The annual Big Game is among the most popular events for private jet travel in the world, and with this year’s game marking the culmination of the 100<sup>th</sup> season anniversary of the NFL, we expect it to be one of the busiest yet,” said David McCown, president of Air Partner U.S. “Air Partner has collaborated with Flag in the Sand to bring our JetCard clients something extra special this year, providing high-end travelers who often turn to private jets for the flexibility they allow an entirely new level of fan experience.”

The experience begins as soon as guests board their private jet with onboard amenities like personalized catering and chosen-team memorabilia for the ultimate tailgating party in the sky. Whether enjoying classic game day favorites like brews and burgers or watching their team’s season highlights via in-flight WiFi, passengers can completely customize the in-flight experience to suit their style. By choosing to fly private, guests also have access to smaller, less busy airports – making it the fastest, most comfortable way to arrive in South Florida for the Big Game.

**Now available for booking, Air Partner’s VIP experiences in partnership with Flag in the Sand include:**

- **The 72 Club Package** – Recently renovated and re-fitted, the 72 Club bar and lounge offers premium dining and drinking right in the heart of the Stadium. This package includes:

- A pair of tickets to the 72 Club, which includes spacious seats, all-inclusive gourmet food, an open premium bar, in-seat waiting service, a VIP express lane to zoom in and out of the game quicker and premium parking
- Saturday night headline party\*\*
- Official Tailgate pre-game with open bar and high-end food, as well as NFL legend and celebrity appearances\*\*
- Post-game on-field access
- Post-game team party\*\*
- **The Zone A Package** – The Zone A package is a premium seating package providing guests with some of the best views in the house. Seating will be either on the halfway line or directly adjacent to the 72 Club. This package includes:
  - A pair of tickets in seats on or near the halfway line
  - Saturday night headline party\*\*
  - Official Tailgate pre-game with open bar and high-end food, as well as NFL legend and celebrity appearances\*\*
  - Post-game team party\*\*
- **The End Zone Package** – The End Zone package provides optimal viewing of crucial, game-winning moments. Seating will be at either end of the stadium and in great view of the end zone. This package includes:
  - A pair of tickets in either end zone sections
  - Saturday night headline party\*\*
  - Official Tailgate pre-game with open bar and high-end food, as well as NFL legend and celebrity appearances\*\*

In addition to these packages, seats can be arranged in other parts of the stadium, and exact or larger quantity seating requests are also available. Private suites are available for parties of 8-18 people, and pricing can be provided upon special inquiry.

As an industry leader in private jet charter for more than 55 years, flying with Air Partner gives fans access to the latest aircraft models and ten times as many airports as scheduled service. With Air Partner's JetCard, members enjoy guaranteed availability with a mere 12 hours' notice, offering unprecedented flexibility in the private jet space. JetCard members also enjoy fixed-hourly rates, flight credits that never expire, guaranteed flight availability, VIP ground transportation, on-board custom catering and round-trip discounts of 20 percent on qualifying trips. Pricing includes aircraft, crew, landing fees, fuel surcharges, taxes and catering.



**For a booking quote or JetCard details, call (954) 359-4300 or email [superbowl@airpartner.com](mailto:superbowl@airpartner.com). Due to increased demand, it is recommended that reservations be booked far ahead of the Big Game for the greatest options. Round-trip flight pricing starts at \$21,144 from Atlanta (FFC), \$29,460 from New York (TEB) and \$29,758 from Dallas (DAL) to South Florida.**

For further information on Air Partner, please visit <https://www.airpartner.com/en-US/private-jets>. Follow Air Partner on Instagram / Twitter @airpartnerusa and Facebook @airpartnerplc.

#### **About Air Partner**

Founded in 1961, Air Partner is a global aviation services group providing aircraft charter, aviation safety consulting & training solutions and aviation managed services to industry, commerce, governments and private individuals, across civil and defence organizations. The Group has two divisions: Air Partner Charter, comprising Group Charter (formerly Commercial Jets), Private Jets, Freight, Remarketing and Air Evacuation; and Baines Simmons, which comprises Consulting & Training and Aviation Managed Services.

*\*All pricing is based on availability upon request and is subject to change.*

*\*\*Exact parties cannot be confirmed and will be at the discretion of the vendor and access available.*

###

#### **Media Contact:**

Hemsworth Communications:

(954) 716-7614 or [AirPartnerPR@HemsworthCommunications.com](mailto:AirPartnerPR@HemsworthCommunications.com)