

AIR PARTNER

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AIR PARTNER'S CUSTOMIZED GROUP CHARTER OPTIONS BRING MEETINGS AND INCENTIVE EVENTS TO NEW HEIGHTS

Global Leader in Charter Private Aviation Arranges Convenient, Seamless Travel for Corporate Groups – Including Personalized 24/7 Service and Fun, Over the Top Perks



FORT LAUDERDALE, Fla. – August 8, 2019 – According to Allied Market Research, trends like tailor-made experiences and demand for non-traditional events spaces will propel the global MICE industry forward in the second half of 2019 and into 2020.* Air Partner, a global leader in group charter private aviation, has taken notice of the trend and is ramping up to meet the growing need of specialized offerings that will satisfy planners' needs.

“Whether for an intimate annual meeting for 20 or an industry event for 20,000, Air Partner’s dedicated team of experts has full flight customization capabilities to create the best possible experience for a successful event,” said David McCown, president of Air Partner U.S.

With 50+ years of experience in organizing group aircraft charter for corporate groups traveling both domestically within the United States and internationally, Air Partner is well-positioned to take MICE travel to the next level. Because of its history and the depth of its team, as well as its global connections, Air Partner has the distinctive ability to provide a unique, personalized experience at the airport *and* in-flight, making travel time part of the overall meeting or event.

Companies and brands can truly tailor their entire flight experience with options including:

- Creating a fully immersive brand experience for groups in a private lounge prior to departure
- Showcasing their logo on the aircraft’s exterior
- Customization of headrests
- Branding in-flight details like pillows, amenity kits, coasters and swizzle sticks
- Personalization of in-flight entertainment

Air Partner knows that for meeting professionals and event planners, flexibility in scheduling, the ability to create a tailored, branded experience and efficiency are key benefits of chartering an aircraft, allowing maximum time to be spent in the destination. The company's Group Charter division transports large numbers of passengers in a time-efficient manner and directly to destinations that might otherwise be unavailable on scheduled service, ensuring a greater turnout at important events.

With groups traveling to and from a more varied range of destinations than ever, the Air Partner Group Charter division is constantly developing new ways to make the process for the customer as convenient as possible and create experiences that surpass the expectations of clients. Most recently, Air Partner worked with a major international automotive corporation to arrange an incentive trip from Catania to Florence, Italy for 84 attendees. With less than a week's notice, Air Partner's global team of experts worked with the automotive company and their officially designated third-party marketing event planner to handle all operational details for the event, successfully securing and coordinating travel aboard the appropriate aircraft for the group's needs within the client's budget.

"We truly become an extension of a company's planning team - and we enjoy doing so," said McCown. "Our goal is to utilize our experience to arrange complex travel within the realm of a company's budget, while infusing some fun into the process and ultimately satisfying all of their flight needs."

For further information, please visit <https://www.airpartner.com/en/group-charter/>. Follow Air Partner Instagram / Twitter @airpartnerusa and Facebook @airpartnerplc.

About Air Partner

Founded in 1961, Air Partner is a global aviation services group that provides worldwide solutions to industry, commerce, governments and private individuals. The Group has two divisions: Broking division, comprising air charter broking and remarketing; and the Consulting & Training division, comprising the aviation safety consultancies, Baines Simmons, Clockwork Research and SafeSkys, as well as Air Partner's Emergency Planning Division. For reporting purposes, the Group is structured into four divisions: Commercial Jets, Private Jets, Freight (Broking) and Consulting & Training (Baines Simmons, Clockwork Research, SafeSkys and Air Partner's Emergency Planning Division). The Commercial Jet division charters large airliners to move groups of any size. Air Partner Remarketing, which is within the Commercial Jet division, provides comprehensive remarketing programs for all types of commercial and corporate aircraft to a wide range of international clients. Private Jets offers the Company's unique pre-paid JetCard scheme and on-demand charter. Freight charters aircraft of every size to fly almost any cargo anywhere, at any time. Baines Simmons is a world leader in aviation safety consulting specializing in aviation regulation, compliance and safety management. Clockwork Research is a leading fatigue risk management consultancy. SafeSkys is a leading Environmental and Air Traffic Control services provider to UK and International airports. Air Partner is headquartered alongside Gatwick airport in the UK. Air Partner operates 24/7 year-round and has 20 offices globally. Air Partner is listed on the London Stock Exchange (AIR) and is ISO 9001:2008 compliant for commercial airline and private jet solutions worldwide. www.airpartner.com

**According to Allied Market Research's MICE Industry by Event Type (Meetings, Incentives, Conventions, and Exhibitions): Global Opportunity Analysis and Industry Forecast, 2018 – 2025.*

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