

AIR PARTNER

FOR IMMEDIATE RELEASE

Air Partner Notes Uptick in Group Charters for 2018 MICE Markets

Global Leader in Charter Private Aviation Offers Charter Flights, Scheduled Tickets – or a Combination of Both – to Groups



Fort Lauderdale, Fla. (February 13, 2018) – Air Partner, a global leader in group charter private aviation for Meetings, Incentives, Conferences and Exhibitions or Events (MICE) clients, offers the ultimate luxury one-stop shop for group flights, transfers and accommodations to and from some of the United States’ largest cities and global travel destinations

Last year, Air Partner arranged hundreds of group flights for clients from a variety of industries including MICE, automotive, financial services and corporations – an increase of more than 25% year-over-year for MICE travel. This coupled with more than 20 years’ experience in the U.S., drives many clients to return to Air Partner year-over-year for their travel solutions.

“Our private Commercial Jet and Travel divisions have been a top service provider for the MICE industry for more than half a century,” said David McCown, president of Air Partner U.S. “As the MICE industry continues to grow, and their needs evolve, Air Partner consistently comes up with new and creative ideas that go the extra mile.”

Offering charter flights, scheduled tickets or a combination of both, Air Partner provides an alternative, tailored, cost-effective solution to fly large or small groups in luxury and directly to destinations that might otherwise not be served by scheduled services. Taking the stress off the conference or promotional event planner throughout the process, Air Partner provides a 24/7 account manager who handles the booking and logistics of the trip, organizing the most important aspects of a group charter flight, ensuring seamless ground to air formalities and customized in-flight services, plus much more.

To start the trip off in style, clients have the option to work with an Air Partner account manager to host a personalized event at the airport’s private lounge. This provides planners the chance to create an immediate impression on a group, while providing guests with the convenience of avoiding over-crowded commercial terminals. Clients looking to serve food and drinks onboard have access to catering services for a group size ranging from 20 to 2,000 passengers. Once onboard, passengers can use the private cabin to conduct meetings or prepare for conferences and events without the concern of being overheard when making important decisions.

For long-term air charter programs such as those needed by tour operators and cruise companies, Air Partner's series charter experts are on-hand to find the best aircraft charter solution. For every flight, Air Partner upholds the highest safety standards with internal operating practices that exceed industry norms. Charter flights can be booked directly through Air Partner's client services team along with all flight customizations including onboard catering, branding and event planning.

For further information, please visit www.airpartner.com or the [Air Partner Group Charter](#) page. Follow Air Partner Instagram / Twitter [@airpartnerusa](#) and Facebook [@airpartnerplc](#).

About Air Partner

Founded in 1961, Air Partner is a global aviation services group that provides worldwide solutions to industry, commerce, governments and private individuals. The Group has two divisions: Broking division, comprising air charter broking and remarketing; and the Consulting & Training division, comprising the aviation safety consultancies, Baines Simmons, Clockwork Research and SafeSkys, as well as Air Partner's Emergency Planning Division. For reporting purposes, the Group is structured into four divisions: Commercial Jets, Private Jets, Freight (Broking) and Consulting & Training (Baines Simmons, Clockwork Research, SafeSkys and Air Partner's Emergency Planning Division). The Commercial Jet division charters large airliners to move groups of any size. Air Partner Remarketing, which is within the Commercial Jet division, provides comprehensive remarketing programs for all types of commercial and corporate aircraft to a wide range of international clients. Private Jets offers the Company's unique pre-paid JetCard scheme and on-demand charter. Freight charters aircraft of every size to fly almost any cargo anywhere, at any time. Baines Simmons is a world leader in aviation safety consulting specializing in aviation regulation, compliance and safety management. Clockwork Research is a leading fatigue risk management consultancy. SafeSkys is a leading Environmental and Air Traffic Control services provider to UK and International airports. Air Partner is headquartered alongside Gatwick airport in the UK. Air Partner operates 24/7 year-round and has 20 offices globally. Air Partner is listed on the London Stock Exchange (AIR) and is ISO 9001:2008 compliant for commercial airline and private jet solutions worldwide. www.airpartner.com

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